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# **Heel Pain Caused by Plantar Fasciitis**

Modern Technology Can Help Relieve



Because of overuse or injury, the plantar fascia can develop tiny tears and become

inflamed. Plantar fasciitis causes sharp or throbbing heel pain that is worst first thing in the morning when you get out of bed. Ease Plantar Fasciitis Pain with Platelet-Rich Plasma Treatments

Traditional therapies for plantar fasciitis pain like rest, heel lifts, night splinting and medications may not be effective. At Cross Bay Foot Care Center, we use Platelet-Rich Plasma treatments, or PRP, for many soft-tissue problems.

platelets. Platelets have special growth factors that help with our body's healing process. PRP is a high concentration of healing platelets and plasma. Injections of PRP can help

To apply PRP to your injury, we will separate the platelets from your blood in a centrifuge machine. These are then injected into the affected area after a local anesthetic has been applied.

Pain medications may be needed for a few days after the procedure and cold compresses can help. Please call us at (718) 835-0100 to help ease your heel pain. Our board-certified podiatrist Dr. Debra Weinstock has extensive experience in diagnosing and treating foot

hours and we accept Medicare and most major insurance plans. Contact us today to start relieving your heel pain – we can help!

**Heal Plantar Fasciitis with Stem Cell Therapy** Platelet-Rich Plasma treatments use the patient's blood to inject platelets into the injury

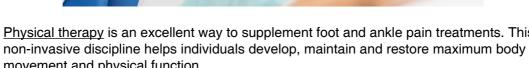
With stem cell therapy, stem cells from either bone marrow or fat tissue are injected in conjunction with platelets. Most commonly, stem cells are harvested from the patient by inserting a needle into the pelvic bone.

When injected into the foot around the plantar fascia area, the stem cells and platelets

Bieber and his staff have the right experience and skills to apply cutting-edge technology and relieve many injuries and chronic conditions. You can reach our Queens office at

work together to stimulate healing and repair the injured tissue. Stem cells actually can

**Supplement Foot and Heel Pain Healing with Physical Therapy** 





experience in helping clients ease their heel and foot pain and regain their ability to walk, exercise and work pain-free. Our Howard Beach office has convenient hours including some evenings. Don't wait any longer – contact us today!

**Cosmetic Corner** 

discolored, cracking or fungus toenails! Please visit www.keryflex.com then call and make your appointment today! You will truly be amazed at the before and after pictures. **KERY**flex

NAIL RESTORATION SYSTEM





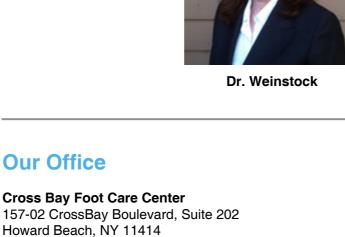
**Meet Our Doctor** 

add the oil. Season with salt and pepper.

Why does a giraffe have such a long neck?

Recipe courtesy of Food & WIne

Because it has smelly feet.



# (718) 835-0100 (718) 843-2233 Fax

## 8:30 am to 7:00 pm **Doctor Hours** Monday : 10am - 7pm

: 10am - 7pm

Wednesday: by appointment

Office Hours

Thursday : 10 am 7pm Friday : by appointment

Tuesday

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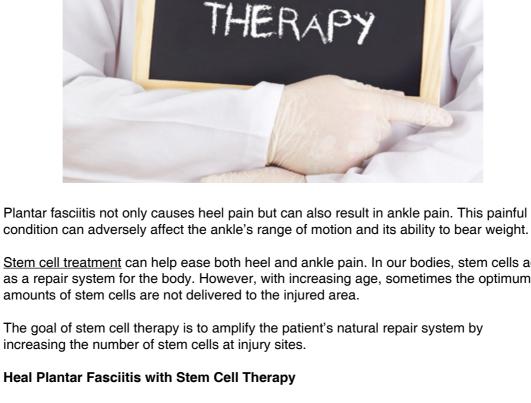
Powered by Blue Orchid Marketing

# tissue helps form the arch of the foot.

# Plasma is the liquid component of our blood and includes red and white blood cells and

relieve pain and promote faster healing.

# and ankle conditions for patients of all ages. Our Howard Bay office has convenient



# **Stem Cell Therapy Can Ease Persistent Heel Pain**

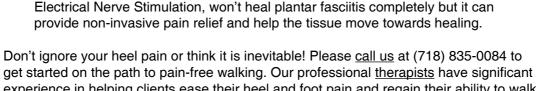
# Stem cell treatment can help ease both heel and ankle pain. In our bodies, stem cells act as a repair system for the body. However, with increasing age, sometimes the optimum amounts of stem cells are not delivered to the injured area. The goal of stem cell therapy is to amplify the patient's natural repair system by

# turn into musculoskeletal cells such as tendons, ligaments and cartilage. Are you a candidate for stem cell therapy to heal your heel pain? Please contact Cross Bay Regenerative Medicine/Biologies for an evaluation appointment. Dr. Benjamin

to promote natural tissue healing.

(718) 835-0754.





manipulation can reduce pain and relax muscles to help restore its natural function. Modalities such as cold and hot packs and TENS. TENS, or Transcutaneous

NAIL RESTORATION SYSTEM Are you embarrassed to show off your toenails during the summer?? Don't hide them anymore! We now offer Keryflex nail restoration system!! This is an IMMEDIATE fix to





**Foot Funnies** 

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1. In a blender, puree the lime juice, jalapeño, honey and cumin. With the machine on,

2. In a large bowl, toss the corn with the radishes, parsley, red onion and dressing.

Season the salad with salt and pepper, transfer to plates and serve.



